



# Backpack Newsflash



A NEWSLETTER FROM THE CB CARES PARENT NETWORK • Sponsored by The Council of SE PA

CB Cares, as a partner in the Central Bucks Drug-Free Project, is gearing up for a radical Red Ribbon Week, **October 23 – 30<sup>th</sup>**. We are preparing to spread the important message of prevention to everyone in our community. Traditionally, schools participate in some level of Red Ribbon awareness with week-long activities that involve assemblies, classroom projects and wearing red ribbons for this national campaign. It's been over 25 years since the launch of this initiative. CB Cares would like to remind the community how Red Ribbon Week came to be.

### Red Ribbon Week History



**Enrique (Kiki) Camarena** was a **Drug Enforcement Administration** agent who was tortured and killed in Mexico in 1985. Camarena worked his way through college, served in the Marines and became a police officer. When he decided to join the US Drug Enforcement Administration, his mother tried to talk him out of it. "I'm only one person", he told her, "but I want to make a difference."

The DEA sent Camarena to work undercover in Mexico, investigating a major drug cartel believed to include officers in the Mexican army, police and government. On Feb. 7, 1985, the 37-year-old Camarena left his office to meet his wife for lunch. Five men appeared at the agent's side and shoved him in a car. One month later, Camarena's body was found. He had been tortured to death. In honor of Camarena's memory and his battle against illegal drugs, friends and neighbors began to wear red badges of satin. Parents, sick of the destruction by alcohol and other drugs, had begun forming coalitions. Some of these new coalitions took Camarena as their model and embraced his belief that one person can make a difference. These coalitions also adopted the symbol of Camarena's memory, the red ribbon.

The **National Family Partnership** organized the first **Nationwide Red Ribbon Campaign**. Since that time, the campaign has reached millions of U.S. children and families. The National Family Partnership (NFP) and its network of individuals and organizations continue to deliver his message of hope to millions of people every year, through the National Red Ribbon Campaign.

## Did You Know... October is National Bullying Prevention Month

### Join the movement!

Communities nationwide are urged to plan for October's National Bullying Prevention Month and take an active role in the movement against bullying by using PACER resources. PACER has sponsored this event since 2006, when it was a one week event in October and in 2010 evolved to the entire month of October. Based in Minneapolis, PACER Center is a national parent center serving all youth, with a special emphasis on children with disabilities.



To learn more about what you can do to prevent bullying visit:

[www.pacer.org/bullying/](http://www.pacer.org/bullying/)



### Paying It Forward

On September 21<sup>st</sup>, Rachel Fryatt celebrated her 18<sup>th</sup> birthday but she wasn't receiving, she was giving. The 10K Book Drive she started with CB Cares was finally boxed and ready for delivery to Global Leadership Academy. The donated books were presented during an assembly in the school's new "Cybrary" to the students and faculty of Global Leadership Academy. The project which originated on MLK Day concluded in April during CB Cares' celebration of the importance of "reading for pleasure". Rachel and her team collected close to ten thousand books with the help of the following elementary schools; Butler, Buckingham, Cold Spring, Gayman, Groveland, Jamison, Mill Creek and Pine Run. Special thanks to our partners at Fred Beans Family of Dealerships for providing transportation for this special project and our friends everywhere who helped us help Global Leadership Academy...one page at a time.



September's Asset was #2 Positive Family Communication. Young person and his/her parents communicate positively, and young person is willing to seek advice and counsel from parents. Many nominations came from parents, which is what we were hoping! District-wide recipients of the September Boomerang Youth Recognition Award were:

## Boomerang Youth Recognition Award

### Elementary



**Riley Straff**, 4<sup>th</sup> grade, Bridge Valley Elementary. Riley has always been a very sensitive girl and aware of the feelings of her friends, peers and family. Riley and her mom have had long conversations about such topics as friendship, peer pressure, and bullying. It is not uncommon for them to brainstorm strategies on how to deal with issues in these areas that arise. She so values the opportunities she has to communicate with her mom to the point where she encouraged her friend to talk to her mom about her feelings.

### Middle



**Robert Richick**, 9<sup>th</sup> grade, Unami Middle School. Robby was nominated by someone who has known his family for about 10 years! She gave 10 examples of how Robby demonstrates the asset. All reflect the great respect and communication that he has with his parents. To sum it up: Robby participates actively in many weekly family activities, he takes on responsibilities willingly that his parents have placed on him at home, he respects his parents wishes and recommendations regarding making healthy/good choices, he engages in frank conversations with them regarding relationships with peers, he accepts help from them when it would benefit him, and he enjoys just "hanging out" with them!

### High School



**Seth Ehlo**, 12<sup>th</sup> grade CB West. When you are a student in the same building where your mother is a teacher, there are some special challenges. For example, people can casually complain about the student to the parent, or the other way around. Seth and his mother, though, have superb skills of communication with one another and with the rest of those at West. The two of them have their respective roles at the school well-defined, and they deal with all input wisely and with due respect for the staff and for each other. Under these unique circumstances, Todd exemplifies the traits of an intelligent, caring young man with a well-developed sense of humor, who shares a special relationship to his mom.

**October's Asset is #15 Positive Peer Influence. Young person's best friends model responsible behavior.** They are a good influence. They do well at school and make good choices.

We chose this asset because it tied in nicely with Red Ribbon Week which is celebrated the last week of October every year. Your children spend time in school—involved in activities, creating bulletin boards, wearing a red ribbon, making a drug-free pledge—all of which promote the importance of leading a drug-free lifestyle. Making healthy choices is much easier to accomplish when a person surrounds themselves with friends who model responsible behavior. So it is that we recognize the importance of Positive Peer Influence.

**NOMINATIONS SHOULD BE SUBMITTED TO YOUR SCHOOL BY FRIDAY, OCTOBER 21<sup>st</sup>.** Voting takes place the last week in October.



### **YOUTH TO COMMUNITY ARTS PROGRAM**

This school year got off to a great start with our Y2C program in September: First Friday Doylestown at two venues, Raymers on Oakland Street and the youth activities area in the parking lot near Madame Butterfly at State and Hamilton Streets.

We helped open the new branch of First Savings Bank in Buckingham, working together with our partner, the CB Family Y, in providing musical entertainment and fun activities for customers! Another new venue for Y2C performers was at the grand opening of Glu10Free on N. Broad Street in Doylestown.

#### **Here are our "Rock"tober events:**

- ★ First Friday at CBFYMCA, Oct. 7th
  - ★ Teen Band Jam at the Y, Oct. 14th
  - ★ Pumpkifest, Oct. 15 –16th
  - ★ DeVal Mkt Monster Pumpkin Madness, Oct. 16th
  - ★ Saxbys, Oct. 29th
- Check our website for more information**

# 40 Assets All-Stars

CB Cares Annual Family Dinner Rocks Spaghetti Dinner and Teen Concert was held once again at the Moose Building. We had delicious food, provided by Altomonte's, Café Alessio, Maryanne's Pastry Shoppe, and Meg Lomax, and great entertainment, provided by Y2C kids and the 40 Assets All-Stars.

Special thanks to EVERYONE who ROCKED with CB Cares!



#### **THANK YOU FAMILY WEEKEND CELEBRATION PARTNERS 2011**

Flo Smerconish Real Estate      Class-Harlan      Monument Bank  
Guidera Family      Firsttrust Bank

### **COATS FOR KIDS**

#### **SPREADING WARMTH IN THE COMMUNITY**



If you need a new winter coat for your child, the CBFYMCA, through the generosity of Auto Dealers CARing for Kids Foundation, will have a selection in various sizes, on **Tuesday, Oct. 18, 6-8 pm and Wednesday, Oct. 19, 4-6 pm**. Nearly 500 will be available, on a first come, first-served basis. Please call Jill Fairchild at the Y, 215-348-8131, x 1123 for further info.



1936-2011

# 75

Years!

### **Kutz Elementary**

Proving excellence in education for 75 years.

Best Wishes to the staff & faculty.  
*"It does take a village"*

★★★★

### **Pine Run celebrates 40 years!**

☺ That's a year for every Asset.

Congratulations for making a difference in the life of a child...one child at a time.

# Assets in Action

Moments after the disaster struck in Japan, Doyle students wanted to know what they could do to help. Carly Siegle, Micaiah Parker, Tori Gillespie, Bailey and Ethan Welsh, and Jack and Ellie Galt led the relief effort. The team decided that every student would be given the opportunity to earn

money to donate to the cause. Bailey researched jobs appropriate for each grade level. Children earned \$.50 for a job, while others earned \$1.00. Every contribution was important.

In the meantime, sixth graders, Carly, Micaiah and Tori, who had been studying plate tectonics in their science class, explained to all students the natural disaster that occurred in Japan.

The children were very excited to donate over \$1,500 to AmeriCares. Doyle celebrated the building of assets #8 – Young people are given useful roles in the community and #26 – Young person places high value on helping other people.



## Way 2 Go!

200 & Counting.....7th Graders  
Signed up for a FREE Y Membership  
HAVE YOU?



Kevin Crail with the lucky 200th seventh grader signing up for his FREE CBFYMCA 7th Grade Initiative membership. Did we mention **FREE ?**

## New for 2011-2012 Boomerang Nominees



We have a new recognition gift for all Boomerang Nominees this school year. This brightly colored magnet can easily be displayed on your car, student's locker or family fridge. We are hopeful to see as many magnets as possible throughout the community. So nominate someone TODAY!



Comcast 28/Verizon 40  
7:30 pm on Tuesday & Thursday  
Underage Drinking & Consequences 101  
October's guest: Elaine Pasqua and Detective Robert McLeod

Elaine Pasqua is one of the premier speakers addressing the consequences of high-risk behaviors at colleges and universities across the United States. Since 1995 she has combined her life experience, passion and enthusiasm to transform the lives of thousands of students. Her passion is to prevent people from making decisions that ultimately lead to regrets. Watch, listen and learn from this national expert. This month's program is a part of our Red Ribbon Week Prevention message.



## The Council of Southeast Pennsylvania, Inc.

### ABOUT PUMPKINFEST

This year is the 19th anniversary of a fun-filled family festival - the largest 2-day drug-free and alcohol-free event of its kind in Pennsylvania.

Pumpkinfest is a countywide event that engages more than 450 volunteers and draws more than 25,000 visitors. The fall celebration is held at the Moravian Pottery & Tile Works in a cooperative effort between The Council and the Bucks County Department of Parks and Recreation. We invite you to be part of this fun and exciting fall weekend.



When: **October 15 & 16**  
**Saturday 12 noon - 9 pm**  
**Sunday 12 noon - 9pm**

Where: **Moravian Pottery & Tile Works**  
**Fonthill Park**  
**130 Swamp Road**  
**(between Routes 202 and 611)**  
**Doylestown, PA 18901**  
**Call: 215-345-6644**  
**www.councilsepa.org**



### ABOUT THE COUNCIL

The Council of Southeast Pennsylvania, Inc. provides resources and opportunities to reduce the impact of addiction, trauma, and other related health issues for the entire community through prevention, education, advocacy, assessment, intervention, and recovery support.

**PREVENTION, INTERVENTION, AND ADDICTION RECOVERY SOLUTIONS**

**Give and Take Jugglers**  
performing each day



Presenting Sponsor

